

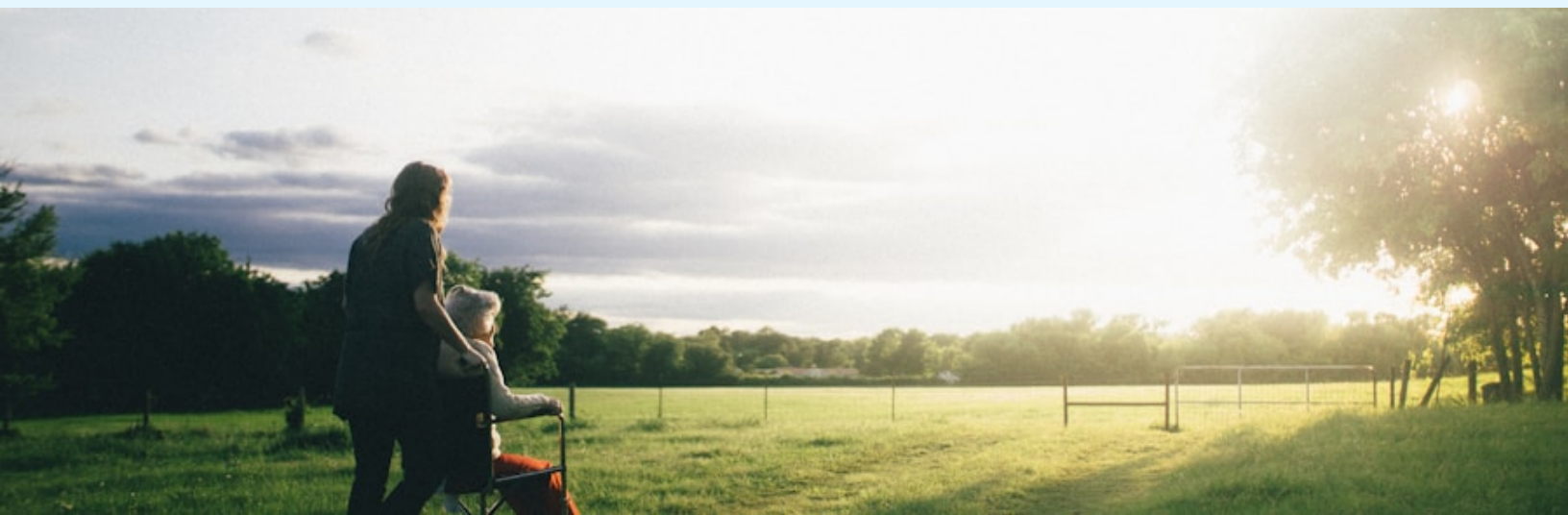
HOCA-A Strategy Summary: 2025- 2030

Vision

To be the leading advocate and resource hub for high-quality, accessible, and sustainable home care services across Africa, ensuring dignity, comfort, and well-being for elderly individuals.

Mission

To empower home care providers, caregivers, and communities by promoting professional practices, advancing policies, and fostering collaborations for sustainable home-based care services across Africa.



The Challenge

Africa's aging population is projected to triple by 2050, creating an urgent need for professional home care services. However, the continent faces critical challenges:

- **Limited caregiver training and accreditation programs.**
- **Weak policies and regulatory frameworks for home-based care.**
- **Cultural resistance to outsourcing elderly care.**
- **High costs and financial inaccessibility for vulnerable populations.**

HOCA-A's Solution

HOCA-A addresses these challenges through a four-pillar strategy:

1. **Capacity Building:**

1. Develop standardized training and certification programs for caregivers.
2. Establish regional training hubs across Africa.

2. **Policy Advocacy:**

- 2.1. Work with governments to create supportive regulatory frameworks.
- 2.2. Host annual policy forums to drive home care-friendly policies.

3. **Technology Integration:**

1. Leverage digital tools like mobile apps and AI-driven health monitoring systems.
2. Pilot telehealth solutions to improve service delivery.

4. **Community Engagement:**

1. Launch awareness campaigns to shift cultural perceptions of home care.
2. Partner with faith-based and community leaders to promote acceptance.

Strategic Goals (2025-2030)

1

Strengthen the Home Care Ecosystem: Train and certify 1,000 caregivers by 2027.

2

Advocate for Policy Support: Influence home care policies in 5 African countries by 2027.

3

Enhance Access and Affordability: Provide subsidized care to 500 families by 2027.

4

Expand Membership and Partnerships: Achieve 25% annual membership growth.

5

Promote Awareness: Reach 1 million people through awareness campaigns by 2027.

6

Leverage Technology: Deploy AI-driven tools in 5 regions by 2027.

Key Initiatives

- **Training & Certification:** Launch standardized caregiver training programs and an online certification platform.
- **Policy Forums:** Host annual summits to engage policymakers and stakeholders.
- **Digital Tools:** Develop a mobile app for caregiver-client matching and AI-driven health monitoring.
- **Community Campaigns:** Partner with faith-based organizations to normalize professional home care.

Impact Metrics

- 1,000 caregivers certified by 2027.
- 5 African countries with home care-friendly policies by 2027.
- 500 families benefiting from subsidized care by 2027.
- \$5 million in multi-year funding secured by 2027.

Why HOCA-A?

HOCA-A is uniquely positioned to transform home care in Africa by:

Addressing the growing demand for elderly care services.

Building a sustainable ecosystem of trained caregivers and service providers.

Advocating for policies that support home care growth.

Leveraging technology to improve service delivery and accessibility.

Join Us

Together, we can ensure dignity, comfort, and well-being for Africa's elderly.
Partner with HOCA-A to build a future where no one is left behind.

Contact Us: Website: www.hocaa.org Email: info@hocaa.org Social Media:
@HOCA_Africa